

A large, faint watermark of the United States Environmental Protection Agency (EPA) logo is centered in the background. The logo features a stylized flower with three leaves and a circular seal containing the text "UNITED STATES ENVIRONMENTAL PROTECTION AGENCY".

Phoenix Goodyear Airport Superfund Site

Community Involvement Plan Update

Goals of the CIP



- Provide opportunities for the public to become actively involved in Site decisions.
- Meet the community's information needs.
- Explain relationships between agency / organizations roles and responsibilities
- Give feedback on how those issues & concerns were incorporated into the cleanup work.

Community Involvement Plan

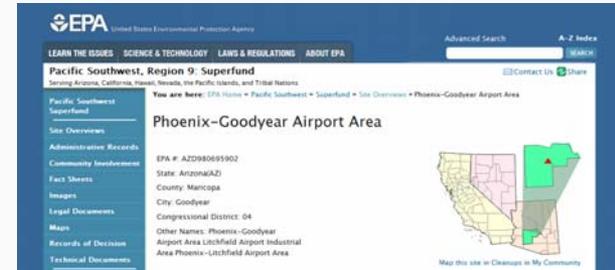
Phoenix-Goodyear Airport (PGA) Superfund Site

Required by Law – 40 CFR: Protection of the Environment

What we heard from the Community Interviews



- Develop a strong on-line presence.



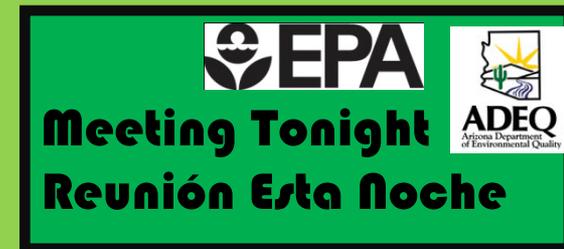
- Increase information distribution via flyers & representation at events.



- Create a network of ECO or outreach representatives.



- Increase CAG meeting accessibility to general citizens & newcomers.



Details of the Outreach Plan

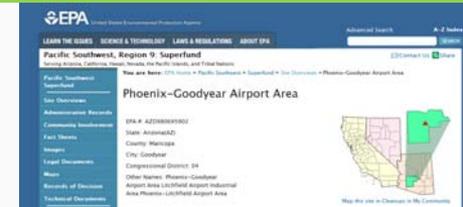


- websites and social media;
- fact sheets, handouts, flyers, and public notices;
- press releases and media contacts;
- community meetings;
- community advisory group (CAG);
- small group and stakeholder meetings;
- homeowners' association meetings;
- meetings with representatives of city government;
- TAG grantee;
- an information repository and administrative record;
- maintenance of mailing lists;
- door-to-door notifications;
- the Technical Assistance Services for Communities (TASC) Needs Assessment;
- translation services for non-English-speaking audiences.



Websites & Social Media

EPA Superfund



TAG Recipient – ECO Website



ADEQ Website



Facebook Page

Details of the Outreach Plan



- websites and social media;
- fact sheets, handouts, flyers, and public notices;
- press releases and media contacts;
- community meetings;
- community advisory group (CAG);
- small group and stakeholder meetings;
- homeowners' association meetings;
- meetings with representatives of city government;
- TAG grantee;
- an information repository and administrative record;
- maintenance of mailing lists;
- door-to-door notifications;
- the Technical Assistance Services for Communities (TASC) Needs Assessment;
- translation services for non-English-speaking audiences.



Homeowners' Association Meetings

EPA to continue attending Homeowners' Association Meetings



Details of the Outreach Plan



- websites and social media;
- fact sheets, handouts, flyers, and public notices;
- press releases and media contacts;
- community meetings;
- community advisory group (CAG);
- small group and stakeholder meetings;
- homeowners' association meetings;
- meetings with representatives of city government;

• TAG grantee;

- an information repository and administrative record;
- maintenance of mailing lists;
- door-to-door notifications;
- the Technical Assistance Services for Communities (TASC) Needs Assessment;
- translation services for non-English-speaking audiences.



TAG Grantee

EPA to work to support and compliment the work of ECO

- **Work with Technical Advisor**
- **Coordinate Outreach Events**
- **Help with Facebook Content**
- **Help develop and maintain School Curriculum**

Details of the Outreach Plan



- websites and social media;
- fact sheets, handouts, flyers, and public notices;
- press releases and media contacts;
- community meetings;
- community advisory group (CAG);
- small group and stakeholder meetings;
- homeowners' association meetings;
- meetings with representatives of city government;
- TAG grantee;
- an information repository and administrative record;
- maintenance of mailing lists;
- door-to-door notifications;
- the Technical Assistance Services for Communities (TASC) Needs Assessment;
- translation services for non-English-speaking audiences.



Spanish Language Community

EPA to work to translate factsheets, flyers and other outreach material & provide interpreters as necessary

- **CIC completely fluent in Spanish**
- **Coordinate outreach events for Spanish-speaking community**

Details of the Outreach Plan



- websites and social media;
- fact sheets, handouts, flyers, and public notices;
- press releases and media contacts;
- community meetings;
- community advisory group (CAG);
- small group and stakeholder meetings;
- homeowners' association meetings;
- meetings with representatives of city government;
- TAG grantee;
- an information repository and administrative record;
- maintenance of mailing lists;
- door-to-door notifications;
- the Technical Assistance Services for Communities (TASC) Needs Assessment;
- translation services for non-English-speaking audiences.



Conduct & Attend Special Events

Coordination Outside of CAG

- **Workshops, Public Meetings, Open Houses**
- **Attend Fairs, and other outreach events put on by other organizations in the area**



Next Steps



Receive Comments & Questions:

Tonight over the presentation
& over next few weeks when Draft CIP is available

Finalize Community Involvement Plan:

Spring/Summer 2013

Contact Information:

Alejandro Díaz

Community Involvement Coordinator

U.S. EPA, Region 9

(415) 972-3242

diaz.alejandro@epa.gov