



DATE: April 15, 2010

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ADEQ Director Grumbles to Visit Casa Grande Frito-Lay Plant, Phoenix's Cesar Chavez Plaza on Earth Day

PHOENIX (April 15, 2010) – Arizona Department of Environmental Quality Director Ben Grumbles will be visiting the Frito-Lay and PepsiCo plant in Casa Grande on Earth Day to emphasize the necessity of “greening and growing” the state’s economy.

Grumbles will be given an April 22 tour of the plant beginning at 1:30 p.m. Frito-Lay and PepsiCo has received numerous national awards for its environmentally sound practices. The Casa Grande plant is the centerpiece of a sustainability experiment to use concentrated solar power to cook potato chips, to use 90 percent less water and to recycle virtually all of its waste.

Grumbles also will attend the Earth Day Phoenix 2010 event at Cesar Chavez Plaza in downtown Phoenix at 11:30 a.m. on April 22.

“Earth Day reminds us all to reduce our footprint while increasing our outreach for stewardship and sustainability,” Grumbles said.

In addition to Phoenix’s Cesar Chavez Plaza event, ADEQ staff members will be present with educational activities for seven other events around the state during the week of festivities surrounding Earth Day.

Those events are:

- April 17, 9 a.m.-3 p.m.: 16th annual Tucson Earth Day Festival, Reid Park, Tucson.
- April 17, 11:30 a.m.-4 p.m.: Earth Day Community Celebration, Flagstaff City Hall lawn, Flagstaff.
- April 18, 9 a.m.-4 p.m.: Earth Day Party for the Planet, Phoenix Zoo, Phoenix.
- April 20, 9 a.m.-1 p.m.: Annual Earth Day event, Arizona Army National Guard, Phoenix.
- April 20, 11 a.m.-1 p.m.: Earth Day event, Arizona State University Polytechnic Campus, Mesa.
- April 24, 9 a.m.-2 p.m.: Earth Day 2010 Environmental Fair, Salt River Pima-Maricopa Indian Community, Lehi Community Center.
- April 24, 10 a.m.-3 p.m.: Earth Day event, Northland Pioneer College Show Low campus, Show Low.

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Other Earth Day events throughout Arizona in April:

Cochise County

- April 17, 9 a.m. - 3 p.m.: Fifth Annual Earth Day celebration, Sierra Vista Farmers Market, Sierra Vista.
- April 24, 8 a.m. – 2 p.m.: Bisbee's 21st Earth Day Festival, Vista Park, Warren.

Coconino County

- April 22, 8 p.m.: Sierra Club Earth Day celebration, 15 N. Agassiz Street, Flagstaff.
- April 22, 10 a.m.-2 p.m.: Earth Day celebration, South Rim Market Plaza, Grand Canyon.
- April 24, 7 a.m. – 10:30 a.m.: Page Attacks Trash/Earth Day, Townhouse on South Navajo Drive, Page.
- April 22, time TBD, Tuba City community cleanup day in celebration of Earth Day, Tuba City.
- April 22, Noon-7 p.m., "Keepin' It Fresh" Earth Day celebration, Northern Arizona University, Flagstaff.

Maricopa County

- April 17, 8 a.m.-11 a.m.: Earth Day fair, Pinnacle Peak Park, Scottsdale.
- April 22, 10:30 a.m.-1 p.m.: Earth Day panel discussion, Scottsdale Community College.
- April 24, 8 a.m.-noon; Earth Day celebration and Arbor Day recognition, Rio Vista Community Park, Peoria.
- April 24, 9 a.m.-1 p.m.: Earth Day celebration, Chandler Environmental Education Center, 4050 E. Chandler Heights Road, Chandler.

Pima County

- April 17, 10 a.m.-4 p.m.: Biosphere 2 Earth Day 2010, north of Tucson near Oracle.
- April 21, 9 a.m.-1 p.m.: Earth Day celebration, northwest campus of Pima College, Tucson.
- April 22, 3:30 p.m.-5 p.m.: Earth Day look at effects of climate change, Cesar Chavez Building, Room 301, University of Arizona, Tucson.
- April 22, 10 a.m.-3 p.m.: Carbon Down Arizona on the UA Mall, University of Arizona Student Union Building, Tucson.
- April 30, 7:30 a.m.-1:30 p.m.: "Tohono O'Odham green generation" Earth Day celebration, Santa Rosa Boarding and Day School, northeast of Sells.

Yavapai County

- April 17, 9 a.m.-1 p.m.: Earth Day celebration, Posse Grounds Park, 525 Posse Grounds Road, Sedona.
- April 22, 11 a.m.: Earth Day fair, Prescott College, Prescott.

Yuma County

- April 22, 9 a.m.-1 p.m.: Third annual Arizona Western College sustainability fair, main campus, Yuma.

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