



---

DATE: March 29, 2011  
CONTACT: Mark Shaffer, Director of Communications, (602) 771-2215 (o);  
(480) 433-9551 (cell)

---

## **ADEQ Announces Free Electronics Waste Recycling Event will be held April 9 at Whole Foods Markets in Tucson**

PHOENIX (March 29, 2011) – Arizona Department of Environmental Quality officials announced today that a free electronics waste recycling event for residents of Tucson, Oro Valley and the surrounding area will be held Saturday, April 9 from 8 a.m. until 1 p.m. in the parking lots of Whole Foods Markets at 3360 E. Speedway Blvd. and 7133 N. Oracle Road.

ADEQ and its partners – Whole Foods Market, Town of Oro Valley, World Care and Westech Recyclers of Phoenix -- anticipate collecting tons of unwanted televisions, computers, monitors, batteries, chargers, cell phones, VCRs, CD and DVD players, printers, small appliances, fax machines, cables and cords during the event. Two e-waste events last year at the Tucson Whole Foods Markets collected nearly 30 tons of material.

“We are excited about returning to the Whole Foods Markets in Tucson because we had excellent events there in 2010 during the first year of our free electronics waste recycling program in that area,” ADEQ Director Henry Darwin said. “This is a great opportunity for people to dispose of all the unwanted electronics they have collected over the years while at the same time ensuring that this potentially toxic stream of waste is disposed of responsibly and does not take up valuable landfill space.”

Sonja Brown, marketing supervisor for Whole Foods Markets in Tucson, said that the e-recycling event reflects one of the market’s key core values.

“Whole Foods Market is thrilled to be a partner in this event. Caring about our communities and our environment is one of our seven core values and partnering with Oro Valley and having the event benefit a local nonprofit like World Care creates a win-win for the environment and our community. We hope residents and businesses alike join us in taking advantage of this free recycling event,” Brown said.

Companies and individuals donating e-waste will receive a certificate of disposal for their records from Westech Recyclers if they want the document. Westech Recyclers recycles all material in accordance with state and federal regulations and will erase all hard drives received with state of the art software.

ADEQ has sponsored 36 events since August 2009 and collected nearly 900,000 pounds of e-waste. For more information, call (520) 795-9844 or (520) 297-5394.

To receive press releases by email: <http://www.azdeq.gov/subscribe.html>  
Follow ADEQ on Facebook: <http://www.facebook.com/azdeq>  
Follow ADEQ on Twitter: <http://twitter.com/ArizonaDEQ>