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ADEQ to Celebrate Pollution Prevention (P2) Week in Arizona By Posting Stories Online that Examine Waste Reduction

PHOENIX (September 11, 2014) – Arizona Department of Environmental Quality officials announced today that the agency will be celebrating Pollution Prevention (P2) Week in Arizona next week by offering a series of stories on ADEQ’s website that offer helpful tips of how to reduce waste and promote recycling.

Governor Jan Brewer also has designated the week of Sept. 15 by proclamation as P2 Week in Arizona. Governor Brewer noted that “National Pollution Prevention Week is an opportunity for government and the private sector to recognize the benefits of pollution prevention and to work collaboratively to plan for a prosperous future.”

ADEQ will be offering a series of daily stories on ADEQ’s website that offer helpful tips of how to reduce waste and promote recycling and the City of Phoenix, Honeywell and Raytheon will make presentations at ADEQ’s Phoenix office next week about their P2 programs. Special attention also will be paid to festivities surrounding Super Bowl XLIX next Feb. 1 at University of Phoenix Stadium in Glendale.

Among the subjects to be addressed on ADEQ’s Web site next week are a look at the history of P2 Week both in Arizona and nationally, what activities Arizona’s sports teams have been involved in to reduce pollution, things to look for in selecting a green hotel, how to reduce waste at the airport, and a list of some of the best mobile apps out there that encourage greener choices. Stories also will be posted online about successful P2 programs in the state by corporations like Intel-Ocotillo, Raytheon and Ping, Inc. The stories will be posted daily on ADEQ’s website at http://www.azdeq.gov/environ/waste/p2/p2week_2014.html

The Waste Programs Division’s P2 Team will also be debuting a special interactive “P2 House” page on ADEQ’s Web site that will offer a number of pollution prevention tips for the home at <http://www.azdeq.gov/environ/waste/p2/house.html>.

“I encourage everyone to read the stories that we post on our web site to familiarize themselves with changes they can make and reduce the amount of pollution they create,” said ADEQ Director Henry Darwin. “We are paying special attention this year to pollution prevention surrounding the Super Bowl and successful P2 measures of Arizona companies.”

The U.S. Environmental Protection Agency has designated Sept. 15-21 as National Pollution Prevention Week and has useful information at <http://www2.epa.gov/p2week>.

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