

# APEC

## Outreach and Education Committee (O/E)

### Meeting Notes

Conference call: Wednesday, August 14, 2013, 10:00am - 11:30am

<b>Committee Members in Attendance:</b>			
Leif Abrell	X	Laura McCasland	X
Jennifer Botsford	X	Jamie McCollough	X
Al Brown		Molly Mullins	X
Mark Brusseau		Joe Reyes	
Molly Collins		Dan Quintanar, chair	X
Patrick Cunningham	X	Channah Rock	X
Cindy Garcia	X	Joli Weiss	X
Chuck Graf	X	Doyle Wilson	X
Anupa Jain		Kelly Reynolds	X

#### Agenda:

- a. Introduction of Dr. Kelly Reynolds, she will be joining our merry band - Dan and Kelly
- b. Status of Survey and Survey Questions - Channah
- c. Status of FAQs received from utilities - Cindy and Jaime

All:

d. Chem Subcommittee white paper - How do we promote the white paper?

e. Micro Subcommittee: *Naegleria fowleri* - In the news. Nf is one of our target organisms to identified by the micro subcommittee.

Attached are the two instruments developed by the Naegleria Advisory Panel as outreach and educational information. I sent these to Jeff Prevatt to have the micro subcommittee review them and provide input.

These are examples of what we may want to develop for the micro emerging contaminants.

f. MRSA in wastewater

g. Micro plastic beads in natural waters h. Water Research Foundation Reports EDC website and Consumer Perceptions Paper i. Report for Full APEC Meeting in Sept.

h. Executive summary form WRF 4323. Discuss the conclusions and recommendations.

## Notes

- a.** Intro of Dr. Reynolds. She has extensive background in risk assessment, public health, and microbiology, and works with the ESRAC center at UofA.
- b.** Twelve-question survey emailed to O/E committee. Please provide comments by Aug 23. Goal is to send to utilities and hopefully have some feedback by Sept. 27 APEC meeting.
  - a.** Comments from group: How to get responses, especially from small utilities – from past experience, this is difficult. Suggestion to change the Yes/No questions to the Likert scale (#3,4,11,12). Leave in question about pipe and tank liners. Does anyone have other sources for contacts to send the survey? Consider adding: If AZ had an “information center (web site), how likely would you be to use it?, and Would you attend an APEC workshop?
- c.** FAQs: reviewed Phoenix, Peoria, Scottsdale, Chandler. No questions about ECs. Mainly aesthetics; odor, taste, cloudiness, chlorine smell, harness, fluoride. It was suggested that we produce two sets of FAQs, one for public (aesthetics) and another for media/utilities/regulatory (ECs). Do consumers have an underlying distrust of utilities? Maricopa has a Waterborne Pathogen Task Force with the goal of compiling uniform answers to public concerns.
- d.** Chem Committee White Paper: 1. How do we promote a WP? UofA has a news stream that is monitored by national media; we could possibly use that, or post on ADEQ site. WP tends to be too technical for mainstream; it should be the intellectual underpinnings for: 2. We should create a 1-page “nugget” that is public- and media-friendly. For ex: ADEQ has a graywater brochure on website that gets a lot of hits.
- e.** Micro Committee product(s): They are moving towards separate products for their six topics. We could create the “nugget” for each.
- f.** **g.** New topics in the media. Does APEC need to address them? They are not on EPA list right now. MRSA gets an immediate emotional response, although there is little evidence that MRSA is surviving the treatment process, and we don’t know the infection dosage. Flagstaff has a panel formed in particular to study antibiotic resistant organisms. Perhaps we need to suggest a “rapid response” group of experts to make recommendations (BMPs, emergency response, etc.) on substances that come to light. How do we keep APEC information available, timely, current? If it is on a website, there will have to be managing of the site, links, and documents offered.
- h** Only a few have reviewed and are ready to discuss. Please review and consider if we would like to recommend this site to utilities as a tool.

There is some interest in having another O/E meeting before the APEC meeting in September . Dan will send out a scheduling notice.

Meeting adjourned 11:30a.m.

Meeting notes compiled by Molly Mullins