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## **ADEQ and Arizona Cardinals Team Up for Recycling**

PHOENIX – Arizona Department of Environmental Quality (ADEQ) Director Steve Owens announced today that ADEQ and the Arizona Cardinals have teamed up for a second straight year to conduct a highly successful recycling program for all Cardinals home games at University of Phoenix Stadium this season.

"We are pleased to team up with the Arizona Cardinals to provide recycling at all Cardinals home games and encourage Cardinals fans to recycle both at the games and at home," ADEQ Director Steve Owens said. "Big Red is going green."

During Cardinal games this season, recycling bins will be placed throughout the main concourse at the stadium. The number of recycling receptacles and bags also has been increased on the Great Lawn outside the stadium.

Cardinals game publications, broadcast ads and the team's email alerts will provide information about recycling and encourage Cardinals fans to recycle. A 30-second spot also will appear on quarterback Matt Leinart's weekly radio show.

Plastic recycling bags will be distributed to tailgaters and others outside the stadium to help them dispose of plastics, glass, cardboard and paper in an environmentally sensitive manner. Each entrance to the stadium plaza will have recycling containers with Cardinals logos on them.

A total of 33 recycling containers for bottles will be placed on the main level, 28 on the terrace level and eight on the club level at the stadium. Recyclable items also can be dropped in counter top disposal areas in each loft of the stadium.