ADEQ Director Owens Announces $10,000 Grant to NAU for Recycling at Walkup Skydome

PHOENIX (Sept. 8, 2008) – Arizona Department of Environmental Quality Director Steve Owens announced today that ADEQ is awarding a $10,000 grant to Northern Arizona University to promote recycling at J. Lawrence Walkup Skydome in Flagstaff.

NAU will use the grant to purchase recycling bins to be placed in and around the stadium to collect recyclable items during NAU sporting events and other activities at the Skydome. NAU also will put messages promoting recycling on the stadium’s four electronic billboards during games and will run print ads and in radio public service announcements encouraging recycling.

The grant to NAU is another major component in ADEQ's effort to promote recycling at public university sports facilities in Arizona. ADEQ has had a partnership with the University of Arizona for recycling at its sports venues since last year, and the department recently announced a similar effort with Arizona State University as well.

"We are absolutely delighted to be working with NAU to promote recycling at the Skydome," Director Owens said. “This program has been a huge success at the other sports venues where we have implemented it, and we look forward to similar results at NAU. A lot of items being thrown away at sporting events can be recycled. The Skydome is a great place to watch a game, and this program is a great way to make recycling possible there. It also will remind people who attend NAU events of the benefits of recycling, and helps them make recycling a part of everyday life."